

# \$30

## GIFT CARD OF YOUR CHOICE



when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice.



## THE CHOICE IS YOURS!

Buy two Original HP LaserJet print cartridges and receive a \$30 gift card of your choice!

### Offer

- Get a \$30 gift card when you buy two (2) of the SAME Original HP LaserJet print cartridges at the same time, on the same invoice during the promotion period. Pick your choice of a SUBWAY®, Regal Entertainment Group®, or Cabela's® gift card. **Note:** Dual and tri-packs qualify as a single purchase only.
- Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address.

### Timeframe

- January 1 – March 31, 2011

### Process

- Buy two cartridges, complete the mail-in coupon form and mail with proofs of purchase and a copy of your receipt(s) to:  
HP Toner - \$30 Choice of Card  
Offer: #T231  
P.O. Box 751432  
El Paso, TX 88575-1432
- Cartridges must be identical, new and listed on the qualifying SKU chart.
- Forms must be postmarked within 45 days of purchase.
- Once the mail-in packet is received and processed, HP will mail the selected \$30 gift card to you.
- This offer cannot be combined with other Original HP LaserJet print cartridge offers.
- See complete mail-in form for full details, terms and conditions.

#1 BRAND IN TONER  
IS THE #1 VALUE

Cabela's terms and conditions: Use of the card constitutes acceptance of the following terms. Gift card is issued by Cabela's Retail IL, Inc. Card balance may be checked, or its remaining balance may be used to redeem Cabela's merchandise and services, through the Cabela's Catalog (800.237.4444), Cabela's stores, or the Cabela's Website (cabelas.com). Treat this card like cash. Lost, stolen or damaged cards replaced only with valid proof of purchase or as required by applicable law. May not be exchanged for cash except as required by applicable law. This card is not a credit or debit card, has no implied warranties, is non-rechargeable, and may not be used toward payment of a credit account. No fees. No expiration. Cabela's Retail IL, Inc. reserves the right to change these terms at any time.

Regal Entertainment Group Gift Cards are honored at all Regal Cinemas, United Artists Theatres and Edwards Theatres nationwide. They are valid for both box office and concession purchases. Gift Cards have no expiration dates. The use of REG registered logos/trademarks does not indicate that Regal Entertainment Group is affiliated, or assumed to have granted approval, of any promotion of products, services, contests or sweepstakes.

SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at [www.mySUBWAYcard.com](http://www.mySUBWAYcard.com) and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit [www.mySUBWAYcard.com](http://www.mySUBWAYcard.com) for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at [www.mySUBWAYcard.com](http://www.mySUBWAYcard.com) or call 1-877-697-8222. ©2010 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.



when you buy two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice.  
Offer valid: 01/01/11 – 03/31/11

**MUST PRINT CLEARLY IN CAPITAL LETTERS**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip code: \_\_\_\_\_  
 E-mail (for notification): \_\_\_\_\_  
 Phone: \_\_\_\_\_

Please select one of the following types of \$30 gift cards:

- SUBWAY®     Regal Entertainment Group®     Cabela's®

The data received by HP will only be used to confirm PROOF OF ELIGIBILITY. HP holds such information in accordance with HP's privacy policies

**SOURCE CODE:**

**REQUESTS MUST BE POSTMARKED WITHIN 45 DAYS OF PURCHASE.**

Mail to: HP Toner - \$30 Choice of Card  
 Offer: #T231  
 P.O. Box 751432  
 El Paso, TX 88575-1432

**Receive:** Your gift card as specified. Allow 8 – 10 weeks for processing. If terms and conditions are not met, rebate will not be sent. Claims postmarked or received after applicable dates and incomplete or illegible submissions will be returned as ineligible. HP is not responsible for any claims lost, damaged or delayed in transit. Rebate will not be reissued.

**General terms and conditions:** The \$30 SUBWAY®, Regal Entertainment Group® or Cabela's® gift card offer is good on purchases of two (2) of the SAME qualifying Original HP LaserJet print cartridges at the same time, on the same invoice made while on promotion from January 1, 2011 – March 31, 2011. Products purchased before or after these dates are not eligible for this offer. Offer is not valid for refurbished or demo HP products. Purchase date is determined by invoice or receipt date. HP product may not be returned for refund once the mail-in coupon and UPC code have been submitted. Request must be postmarked within 45 days of purchase date. **Offer may not be combined with other Original HP LaserJet print cartridge offers.** Limit of ten (10) \$30 gift cards per qualifying end-user customer ship-to address. Keep copies of materials submitted; originals become HP property and will not be returned. HP reserves the right to request additional information regarding this claim. False information disqualifies this claim, making it subject to review under U.S. Postal Regulations. Violators may be prosecuted. Offer is limited to product on hand and no substitutions with other products are eligible. Only purchases made by an end-user customer or a commercial business from an authorized HP reseller in the United States are valid. Purchases by HP resellers and internal HP orders are ineligible. Offer void where prohibited, taxed or restricted by law. If you have any questions regarding this offer, please call HP and Compaq Rebate Center at 1-888-385-5410. HP and HP logo are trademarks of Hewlett-Packard Development Company, L.P.

Cabela's terms and conditions: Use of the card constitutes acceptance of the following terms. Gift card is issued by Cabela's Retail IL, Inc. Card balance may be checked, or its remaining balance may be used to redeem Cabela's merchandise and services, through the Cabela's Catalog (800.237.4444), Cabela's stores, or the Cabela's Website (cabelas.com). Treat this card like cash. Lost, stolen or damaged cards replaced only with valid proof of purchase or as required by applicable law. May not be exchanged for cash except as required by applicable law. This card is not a credit or debit card, has no implied warranties, is non-rechargeable, and may not be used toward payment of a credit account. No fees. No expiration. Cabela's Retail IL, Inc. reserves the right to change these terms at any time.

Regal Entertainment Group Gift Cards are honored at all Regal Cinemas, United Artists Theatres and Edwards Theatres nationwide. They are valid for both box office and concession purchases. Gift Cards have no expiration dates. The use of REG registered logos/trademarks does not indicate that Regal Entertainment Group is affiliated, or assumed to have granted approval, of any promotion of products, services, contests or sweepstakes.

SUBWAY® CARD TERMS: Protect This Card Like Cash! We can only replace remaining balances on lost, stolen or damaged Cards if your Card is registered online at www.mySUBWAYcard.com and proof of purchase is provided. This reloadable SUBWAY® Card is issued by Value Pay Services LLC and never expires, nor do we charge any fees. This card is not redeemable for cash except as required by law. Reward points expire after 36 months, unless stated otherwise by us. Only valid at Participating Restaurants; visit www.mySUBWAYcard.com for complete terms and conditions. Use of this Card constitutes acceptance of these terms. Check your balance at www.mySUBWAYcard.com or call 1-877-697-8222. ©2010 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates, Inc. and is not a sponsor or co-sponsor of this promotion.

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**Note:** Dual and tri-packs qualify as a single purchase only.

**Mail-in offer checklist**

To qualify for this offer, you must include:

- This completed coupon
- Original or copy of invoice(s), receipt(s) or packing list(s) for all qualifying products, dated between January 1– March 31, 2011 with the purchase price(s) circled
- Original UPC label from each qualifying product box (one from each purchased product)

**Please indicate which qualifying products correspond with your purchase**

List products here (e.g., CC606FN#140)

\_\_\_\_\_

\_\_\_\_\_

**Where did you purchase your products?**

\_\_\_\_\_

\_\_\_\_\_

**What is your company site size?**

- 1–9     10–99     100–499
- 500–999     1,000–4,999
- 5,000–9,999     10,000 or more

**Did you purchase your supplies because of this promotion?**

- Yes
- No
- Planning to purchase anyway

**Did you choose HP over another manufacturer because of this promotion?**

- Yes
  - No
  - If yes, which other manufacturer?
- \_\_\_\_\_
- \_\_\_\_\_

**Please check your type of business:**

- Accounting     Banking
  - Communications     Computer products
  - Education     Government
  - Healthcare     Hospitality
  - Insurance     Legal
  - Manufacturing     Marketing
  - Personal (or home office)
  - Printing and publishing
  - Real estate     Retail
  - Transportation     Utilities
  - Other (please specify)
- \_\_\_\_\_
- \_\_\_\_\_

**How did you learn about this promotion?**

- HP authorized reseller
  - Dealer email
  - Dealer website
  - Fax
  - Monthly catalog or flyer
  - Telemarketing
  - Tradeshow
  - Other (please specify)
- \_\_\_\_\_
- \_\_\_\_\_

**#1 BRAND IN TONER IS THE #1 VALUE**



**Please recycle your cartridges.**

**Thank you for your business!**

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The UPC label is located on the side or back of your HP product box and is a 12-digit number. The label shown is an example





# NATIONAL PROMOTION PROGRAM ELIGIBLE SKUS

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Program #T231 (Effective January 1 – March 31, 2011)

## HP LaserJet Cartridge SKUs

## HP Color LaserJet Cartridge SKUs

### Black SKUs

Q2274A	Q2624A
92274A	Q2624X
92298A	Q5942A
C3903A	Q5942X
C3906A	Q5945A
C3909A	Q5949A
C4092A	Q5949X
C4096A	Q6511A
C4127A	Q6511X
C4127X	Q7516A
C4129X	Q7551A
C4182X	Q7551X
C7115A	Q7553A
C7115X	Q7553X
C8061A	Q7570A
C8061X	<b>Black Cartridge Dual Pack SKUs</b>
C8543X	C8061D
CB435A	CB435AD
CB436A	CB435AD#004
CC364A	CB436AD
CC364X	CB436AD#004
CE255A	CC364XD
CE255X	CE505XD
CE505A	Q1338D
CE505X	Q2610D
CE278A	Q2612AD
CE285A	Q2612AD#004
Q1338A	Q5942XD
Q1339A	Q5949XD
Q2610A	Q6511XD
Q2612A	Q7551XD
Q2613A	Q7553XD
Q2613X	

### Black Cartridge SKUs

C4149A	C8551A	CB383A
C4191A	C9701A	CB403A
C8550A	C9721A	CB543A
C9700A	C9731A	CC533A
C9720A	CB381A	CE313A
C9730A	CB401A	CE323A
CB380A	CB541A	CE253A
CB390A	CC531A	CE263A
CB400A	CE311A	CE273A
CB540A	CE321A	CE743A
CC530A	CE251A	CF033A
CE310A	CE261A	Q2673A
CE320A	CE271A	Q2683A
CE250A	CE741A	Q3963A
CE250X	CF031A	Q3973A
CE260A	Q2671A	Q5953A
CE260X	Q2681A	Q6003A
CE264X	Q3961A	Q6463A
CE270A	Q3971A	Q6473A
CE740A	Q5951A	Q7563A
Q2670A	Q6001A	Q7583A
Q3960A	Q6461A	<b>Yellow Cartridge SKUs</b>
Q5950A	Q6471A	C8552A
Q6000A	Q7561A	C9702A
Q6460A	Q7581A	C9722A
Q6470A	<b>Magenta Cartridge SKUs</b>	C9732A
Q7560A	C4151A	C4152A
<b>Cyan Cartridge SKUs</b>	C4193A	C4194A
C4150A	C8553A	CB382A
C4192A	C9703A	CB402A
	C9723A	CB542A
	C9733A	CC532A

CE312A
CE322A
CE252A
CE262A
CE272A
CE742A
CF032A
Q2672A
Q2682A
Q3962A
Q3972A
Q5952A
Q6002A
Q6462A
Q6472A
Q7562A
Q7582A

### Dual Black Cartridge SKUs

CB540AD
CC530AD
Q6470AD
Q6000AD

### Brochure Value Pack SKU

CE256A
<b>Tri-Pack SKU</b>
CE257A
CE259A

Note: HP reserves the right to modify or cancel marketing programs upon notice to resellers.